

User Experience Design



advanceyourcareer.wisc.edu/capstone-certificates/user-experience-design

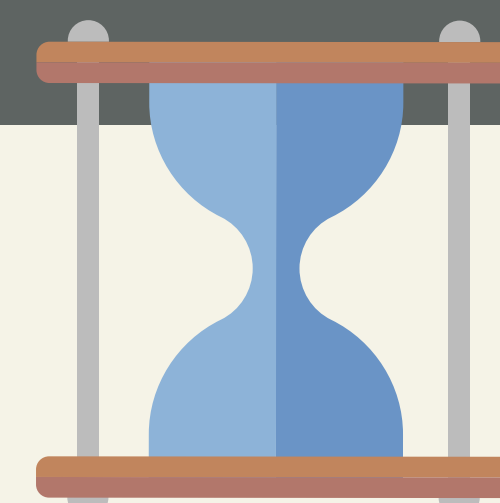
Program Modality

Online



Program Duration

1 year



Certificate Awarded

Capstone Certificate in User Experience Design



What You Will Learn

- Plan, design, and assess innovative interactive user experiences
- Apply data collection and analysis methodologies for user experience research
- Incorporate design principles and user behavior theories to interactive products
- Create, critique, and revise design prototypes based on testing data and feedback

Top Common Employers

- Amazon.com
- Accenture
- Verizon Communications Incorporated
- Pegasystems Incorporated
- General Dynamics

Projected National Growth

26.6%



From 2016 - 2026 for Web Developers

Top Common Industries

- Advertising, Public Relations, and Related Services
- Software Publishers
- Management, Scientific, and Technical Consulting Services
- Insurance Carriers
- Colleges, Universities, and Professional Schools

Advertised Salary



Mean: \$93K